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## NEWS RELEASE

### **Help Joint Venture Jewelry Spread the Love throughout Month**

*Jewelry store partners with local charity in support of Heart Health*

CARY, N.C. - During the entire month of February shopping at Joint Venture Estate Jewelers is not only a great way to get your Valentine the perfect gift, you will also help spread the love throughout the community. Joint Venture has teamed up with Duke Heart Center for its annual Sharing Hearts campaign. Joint Venture will donate 100% of all watch battery sales, in addition to \$10 for all red or heart jewelry purchases. Additional donations towards the Sharing Hearts campaign will also be welcomed at Joint Venture.

Don't forget to shop early; for every \$10 donation before February 10, Duke Heart Center volunteers will send a Valentine in your name to someone special. All donors will have their name displayed at Duke University Hospital during the month of March.

Duke Heart Center's Sharing Hearts campaign started 19 years ago as a fundraiser to benefit heart outreach programs in conjunction with community members throughout the Triangle to offer health screenings and educational programming.

For more information about Joint Venture Jewelry and Sharing Hearts please contact Jen Hankin at [jenhankin@jointventurejewelry.com](mailto:jenhankin@jointventurejewelry.com) or by phone at 919-678-0092.

#### **About Joint Venture Estate Jewelers:**

[Joint Venture Jewelry](#) offers a fresh concept in new and pre-owned fine jewelry. Established in 1998 in Cary, North Carolina, Joint Venture Jewelry carries consignment pieces from over 3,000 private individuals, dealers, and manufacturers. Whether you choose from vintage or contemporary jewelry, each treasure from their

unique collection goes home with you at a substantial savings. Joint Venture has expert jewelers specializing in jewelry redesign and restoration.

**JOINT VENTURE ESTATE JEWELERS**

[www.jointventurejewelry.com](http://www.jointventurejewelry.com)